Prestashop Addon
Mailchimp Newsletters
—

by EshopAddons

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Introduction

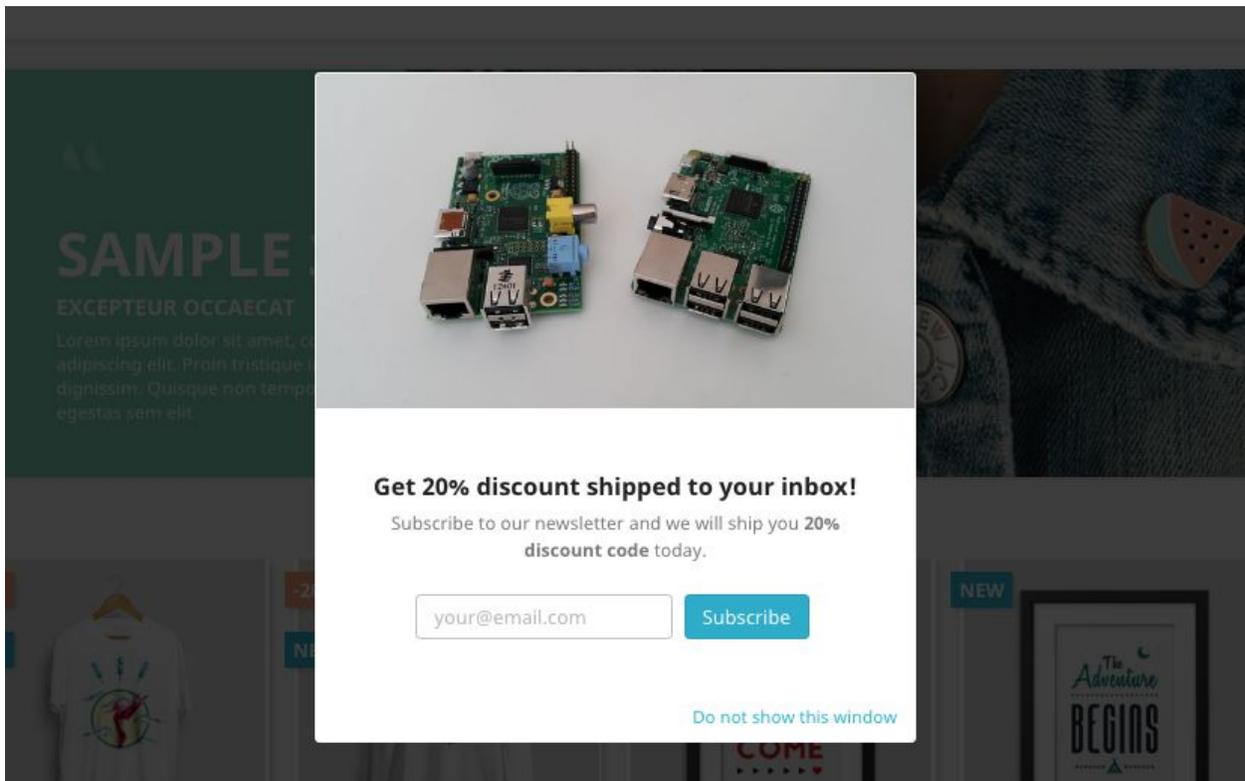Stay in touch with your customers by showing then Newsletter addon where they can subscribe to get discounts, promotion, regular news or product updates.

1 pic. Newsletter popup - fully customizable (check Configuration section)
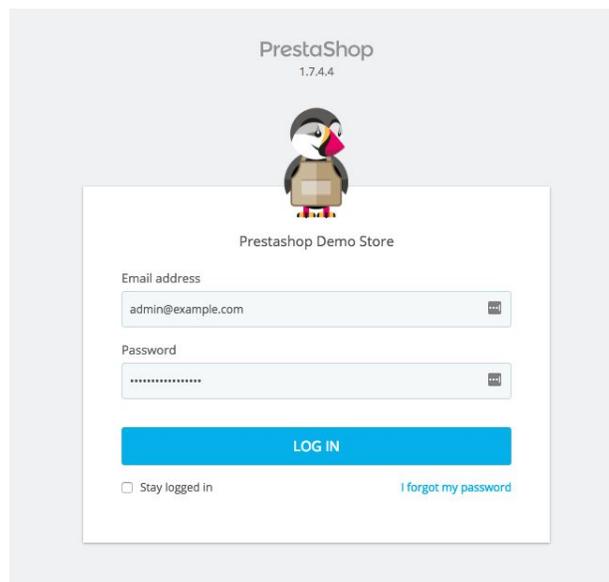
Shortly on how it works:

1) User arrives at your shop.
2) Your shop shows newsletter popup. A user is not forced to enter his email - he can skip it. But if a user decides to apply - he enters an email address to the form and clicks Submit button.
3) System stores user email into the database and, if you want, to MailChimp list.

No technical knowledge is needed to work with this module.

How to Install

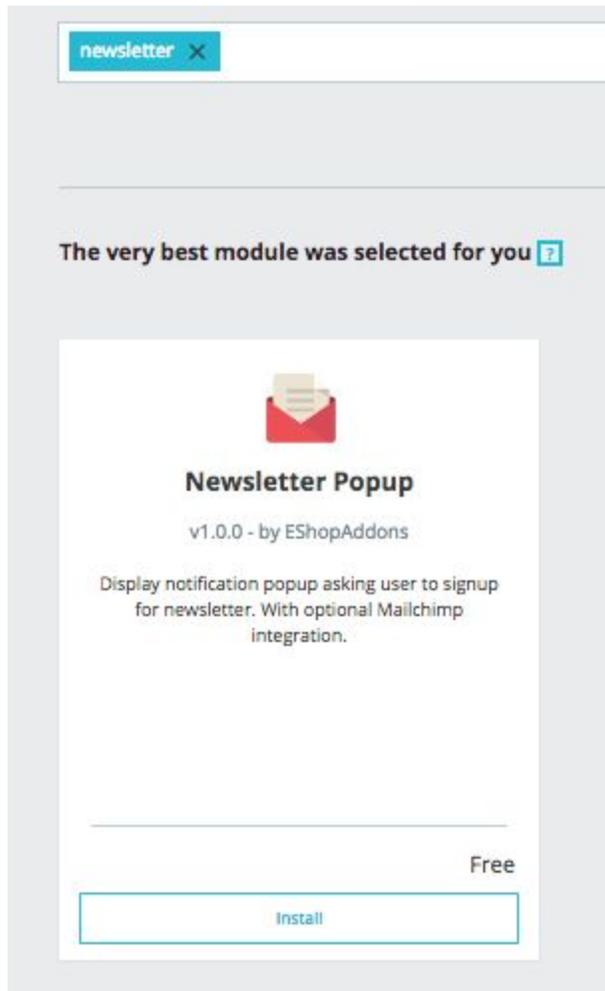Login into your shop backend:

2 pic. Backend login page

In the left sidebar find **Improve** section and click **Modules** > **Modules & Services** link.

Find **Selection** tab and click it.

From there, find module by typing **newsletters** and install it. See next page for the screenshot.

That's it!

See the following sections to see how you can start using it.

Configuration

After module install it won't show up on frontend (for the users). You have to enable it first.

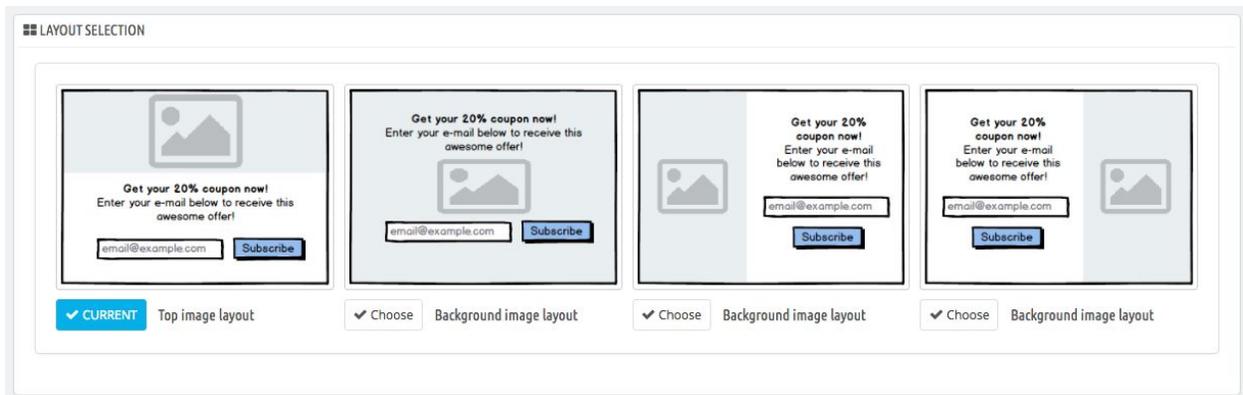Click on "Configure" button and in opened configuration page enable it:

4 pic. Enabling module

Once it's enabled - it will be turned on and visible to all the visitors.

From this page please explore all the configuration options.

Choose popup layout you want from **Layout** section:

5 pic. Layout selection

Layout configuration including texts, images, buttons, and all the colors will be below this section.

MailChimp Integration

MailChimp is fully optional, but well, it's TOP 1 solution for mailing subscribers. We strongly suggest to use it as it has great and simple UI, but also a lot of user tracking abilities.

Enter MailChimp details and enable this feature:

6 pic. MailChimp configuration

Find **API Key** under Mailchimp Account settings > Extras > API Keys.

Find **List ID** under selected Mailchimp List > Settings > List name and campaign defaults.

Note: every mail address is still saved to the system. So you never lose the information when enabling/disabling module.

Disabling MailChimp won't remove any emails from the given List.

Contact Us

We hope this **Newsletters Addon** will be a great addition to your site.

Please leave positive feedback if you like our work!

If you have any questions regarding this module please contact our support:

- https://addons.prestashop.com/en/contact-us?id_product=42671

Let us know if you have any feature requests - we love to hear use cases!